# Social media minimum age – Social posts

You can share a social media post to promote awareness of the social media minimum age and direct your networks to the [eSafety website](http://www.eSafety.gov.au) for information, resources and tips.

Choose the most appropriate social copy for your audience. You’re welcome to edit the copy to suit your channel.

[Download: Social media tiles](https://communicationsgovau.box.com/s/p5acg4qzxiq8dk8x2pm2xft25y4xown3)

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| **Parent/carer focussed** | **Educator focussed** |
| 📣 Australians under 16 are no longer allowed to sign up or keep social media accounts.  The new law delays their access to the most harmful parts of social media (👀hello, predatory algorithms) and gives young people extra time to develop real world connections and digital literacy skills. Talk to your kids about the changes and encourage them to stay connected with friends in other ways, such as using messaging apps (like WhatsApp or Messenger), gaming, or catching up in person. Visit www.eSafety.gov.au for information.  @eSafetyOffice | 📣 Australians under 16 are no longer allowed to sign up or keep social media accounts. While the new law delays their access to the most harmful parts of social media (👀hello, predatory algorithms), it doesn’t stop their learning. In fact, you can still use services like YouTube for education in the classroom. This is because the law stops under 16s from having an account on platforms, not from watching content in a logged-out state.  Visit www.eSafety.gov.au/educators for more information and sign up to get eSafety’s educator news delivered to your inbox.  @eSafetyOffice |